

Eye on the industry

Each month we share some of the quirky, interesting or feel-good stories behind financial ser



Fortnum Foundation sponsors burns charity

THE FORTNUM FOUNDATION thrown its weight behind Queensland Fire and Emergency Services' Bike 4 Burns charity ride.

So far, the foundation has contributed \$10,500 Queensland Fire and Emergency Services as a gold sponsor help support Bike 4 Burns \$13,000 in ongoing sponsorship of the Fire & Rescue NSW Charity Bike Ride.

To celebrate the 10-year milestone of the Bike 4 Burns ride, Queensland Fire and Emergency Services invited counterparts from NSW to them in cycling 1,000km from Sydney to Brisbane over days in May.

Fortnum Foundation co-director Marg Miles said she was delighted to become sponsor of the Bike 4 Burns for the first time, and to support Fire & Rescue NSW in its efforts to raise money for children with severe burns.

"The courage required of little children suffering from burns, who often require numerous operations and an ongoing occupational therapy is unfathomable," Ms Miles said.

"It is also an honour to work with the incredible NSW Fire and Rescue crew and to have their genuine support for each other added."

"When the going gets tough, their 'mates helping mates' philosophy shines through as they help weaker riders on going."

Adviser launches Hunger Project crowdfunding campaign

ADVISER DIRECTOR of Wealth Planning Partners, Amanda Cassar, has launched a crowdfunding campaign to raise \$10,000 for The Hunger Project (THP).

To support the campaign, Ms Cassar (above, far left) plans to go to Ethiopia as part of The Business Chicks Leadership and Immersion program.

"Last year, I signed up on a

fundraising journey with THP and had to raise a minimum of \$10,000. I had to cover my all my ground costs and headed off on an adventure to Uganda for The Business Chicks Leadership and Immersion Program. This year I've decided to do it all again and will be heading to Ethiopia in November," Ms Cassar said.

"I again need to raise a minimum of \$10,000 for THP and have just kicked off my latest campaign."

The Hunger Project aims to eradicate hunger by 2030, to pioneer sustainable, grassroots, women-centred strategies and is advocating for their widespread adoption in countries throughout the world.

MDRT a great opportunity for young advisers, says Nowak

VETERAN ADVISER and former AFA president Joe Nowak has encouraged young advisers to join the Million Dollar Round Table (MDRT), saying it lifts thinking and grows expertise.

Speaking exclusively to *ifa*, Mr Nowak reflected on his time as an MDRT member after becoming a Qualifying and Life Member this year and following 40 years of membership.

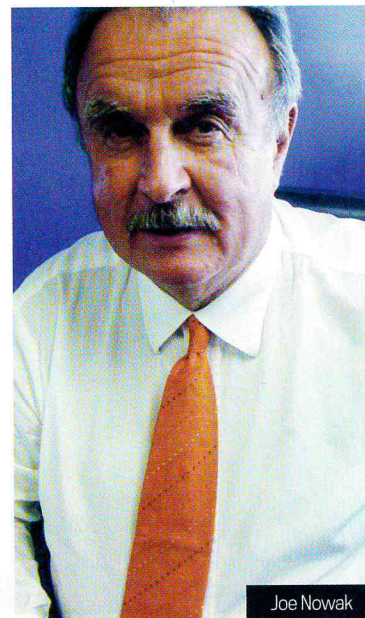
"The roundtable concept provides tools and advice to help you achieve a balance in your personal and professional life," he said.

"We were limited in Australia, so I wanted to see what was happening outside. It made me grow at 30, and here I am at 71."

Mr Nowak described attending the MDRT Annual Meeting in Toronto in 2014, emphasising that the ethical tenets of financial advice have not changed despite developments in technology, and noting he got a real buzz from the younger advisers present at the meeting.

Mr Nowak encouraged younger advisers wanting to join the MDRT to become more involved in their local communities.

"You don't grow by sitting in the office," he said. "Become involved in the community, whether it is through sport or your local P&F group. You've got to do that because if you're hollow, then nothing happens to you."



Joe Nowak

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